

Category	Program	Unit Price for advertising types					
		E- poster	TVC 30s Pre-roll/ Post -roll	TVC 15s Pre-roll/ Post-roll	Pop-up logo 10s	Sponsor panel 5s after trailer	Float banner footer
Premier League (PL)	Pre-match poster	10,000,000					
	Match highlight		20,000,000	10,000,000	5,000,000		14,000,000
	Trailer Promo					2,000,000	
	Lucky score minigame	10,000,000					
	News Room, Breaking News, Debate <b>Livestream</b>		20,000,000	10,000,000	5,000,000		
UEFA Champions League (UCL)	Pre-match poster	10,000,000					
	Match highlight		20,000,000	10,000,000	5,000,000		14,000,000
	Trailer				5,000,000	2,000,000	
	Lucky Champions minigame	10,000,000					
	News Room, The UCL show <b>Livestream</b>		20,000,000	10,000,000	5,000,000		
	Groupstage draw, knockout draw <b>Livestream</b>		20,000,000	10,000,000	5,000,000		
UEFA Europa League (UEL)	Pre-match poster	10,000,000					
	Match highlight		20,000,000	10,000,000	5,000,000		14,000,000
	Trailer					2,000,000	
	Groupstage draw, knockout draw <b>Livestream</b>		20,000,000	10,000,000	5,000,000		

**Note:**

- 1. All amounts are in VND, including VAT 10%*
- 2. 10% for priority TVC spot*
- 3. 50% extra pay for Top 6 & Top 6 clubs of EPL, 50% extra pay for the UEFA super cup, UCL Final match, Semi final & Quarter final*
- 4. First come first serve*
- 5. This ratecard is effective from 01 August 2019 until having new announcement*